



JAN 24 2006

Our Ref: 55988

Dr. David Strong, President and Vice Chancellor
LearningWise Inc.
c/o University Canada West
950 Kings Rd
Victoria BC V8T 1W6

Dear Dr. Strong:

The new degree proposal submitted by LearningWise Inc. for a Bachelor of Arts in Media and Communications program has now completed all stages in the degree quality assessment process established under the *Degree Authorization Act*. The Degree Quality Assessment board reviewed the proposal at its October 17, 2005 meeting, and found that it met the degree program review criteria for a private and out-of-province institution.

The Board recommended to me that the proposal receive consent. The standard terms and conditions and the special condition are attached for your reference.

As a result, I am pleased to advise that I give consent, subject to the attached conditions, for LearningWise Inc. to do the following under section 3(1) of the *Degree Authorization Act*:

- (a) grant or confer a Bachelor Arts in Media and Communications degree;
- (b) provide a Bachelor Arts in Media and Communications degree program; and,
- (c) advertise the Bachelor of Arts in Media and Communications degree program.

I wish you every success in implementing this new degree program.

Sincerely,

A handwritten signature in blue ink that reads "Murray Coell".

Murray Coell
Minister

Attachment

pc: Dr. Rick Roskin, Vice-President Academic
University Canada West

Special Condition of Consent

LearningWise Inc, operating as University Canada West, must meet the following special condition of consent within six months of consent being granted:

- UCW will provide a detailed description of the media and communications library resources available to students.

STANDARD TERMS AND CONDITIONS OF MINISTERIAL CONSENT

Name of Institution: **LearningWise Inc.**

Consent for: **Bachelor of Arts in Media and Communications**

The following standard terms and conditions are attached to the consent from the Minister of Advanced Education under section 4(3) of the Degree Authorization Act.

- 1) **Consent period:** The consent period will normally be five years.
- 2) **Scope of consent:** Consent will be specific to the activity, program (major and minor, if specified) and site described in the submitted application.

The consent holder must inform the minister before implementation of any material change in circumstance (i.e., ownership change, location change, material change in learning outcomes, the minimum qualifications of faculty), or of substantive changes (i.e., termination or suspension of programs that have consent), which may change the scope of consent.

- 3) **Consent not transferable:** A consent is not transferable.
- 4) **Notice for students and public:** The following must appear in the consent holder's current calendar, and in the student's enrolment contract:

This program is offered under the written consent of the Minister of Advanced Education effective (consent date) having undergone a quality assessment process and been found to meet the criteria established by the minister. Nevertheless, prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (for example, acceptable to potential employers, professional licensing bodies, or other educational institutions).

- 5) **Advertising:** A consent holder must not use any term or phrase in advertising that refers to approval of the minister or the Government of British Columbia other than that the program is offered under the written consent of the minister.
- 6) **Program Implementation:** The consent holder must enroll students in the degree program within three years from the date of consent. If the degree program is not offered within the three-year time period, consent is automatically revoked.
- 7) **Reporting:** A consent holder must provide the following information to the minister when requested:
 - if accredited in another jurisdiction, proof of continuing legal and accreditation status, and any variation in status;
 - A report on the current academic standards for each degree program for which consent has been granted, including but not limited to:
 - number and percentage of teaching staff/faculty by level of education, professional designations and experience;

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- number of full time equivalent (FTE) degree students per full time equivalent (FTE) teaching staff/faculty;
 - the institution's annual report (including audited financial statement);
 - the institution's most recent calendar;
 - tuition and related fees for the degree programs for which consent has been granted;
 - student full time equivalent (FTE) enrolment in programs by year, for which consent has been granted;
 - number of degrees granted in the previous year for programs for which consent has been granted;
 - student attrition and retention rates;
 - job placement rates (both direct and indirect);
 - employer satisfaction;
 - student satisfaction;
 - number and nature of transfer agreements entered into the previous year regarding programs for which consent has been granted; and
 - other performance measures requested by the minister.
- 8) **Entitlement of consent holder to government funding:** Ministerial consent does not entitle the consent holder to funding from the government of British Columbia.
- 9) **Revocation and suspension of consent:**
A consent holder's failure to comply with any terms and conditions or any legislative obligation may lead the minister to amend, suspend or revoke consent. The Degree Quality Assessment Board may also recommend that the minister amend, suspend or revoke consent as a result of a comprehensive review which determined that the quality of the degree program had not been maintained.
- 10) **Financial security:** The consent holder must meet conditions established regarding the security of tuition fees. These are outlined in the Degree Authorization Regulations established pursuant to Section 9(1) of the *Degree Authorization Act*.
- 11) **Access to and security of student transcripts:** The consent holder must meet the requirements regarding the access to and security of student transcripts established under Section 4(4) of the *Degree Authorization Act*.
- 12) **Student contracts:** A consent holder must have an enrolment contract for students enrolling in degree programs. The student's obligation under the contract must not exceed a period of 12 consecutive months. The contract must include the following:
- the title of the program and name of degree;
 - the start date and end date;
 - policies on student withdrawal and refund of fees and charges; and
 - the statement required under term and condition #4.

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- 13) **Awareness of policies affecting students:** A consent holder must have a calendar or other comparable publication available to students and the public setting forth the following:
- admissions requirements and procedures;
 - programs and courses with indication of when they are offered;
 - rules and regulations for student, faculty and employee conduct;
 - degree completion requirements;
 - method of course delivery;
 - tuition and other fees;
 - transfer arrangements currently in place. If the consent holder has no credit transfer arrangements in place, the consent holder must indicate that no such arrangements exist.
- 14) **Misrepresentation or malfeasance:** The minister may deny, suspend, or revoke consent, where the following has taken place, or was taking place, at any time during or after the consent process until such time as the minister is satisfied that the situation has been remedied:
- information provided for reviews was not truthful and complete; and/or,
 - misrepresentations, falsehood, fraud, abuse, or charges pending against the institution or its staff members for violations of law had occurred, or was occurring.

I acknowledge that I understand the terms and conditions attached to consent, that all information provided in the application is true, and that I agree to comply with all representations made during the course of the application, and with the terms and conditions of consent.

DAVID STRONG
Name of authorized representative

PRESIDENT
Position at the Institution

[Signature]
Signature

Dec. 07, 2005
Date