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OCT 15 2009

Our Ref. 75724

File #: 60100-30/LINC/0809LINC0015

Dr. David Strong, President
LearningWise Inc. (dba University Canada West)
950 Kings Rd
Victoria BC V8T 1W6

Dear Dr. Strong:

This letter is in regards to LearningWise Inc.'s application for an extension of consent for the Master of Business Administration (MBA) degree program.

The Degree Quality Assessment Board has recommended the period of consent for the MBA be extended for five years until August 9, 2014. This recommendation was made on the basis of your institution's submission dated September 4, 2009 providing information on how the *Special Terms and Conditions of Consent* are being met.

As a result, I am pleased to advise that consent is given to LearningWise Inc. for an MBA program under section 3(1) of the DAA until August 9, 2014 with the attached amended *Special Terms and Conditions of Consent* that are in addition to the *Standard Terms and Conditions of Consent* which apply to all institutions receiving consent.

I wish you continued success.

Sincerely,

Moira Stilwell, MD FRCP (C)
Minister

Attachment

pc: Dr. Nicholas Rubidge, Chair
Degree Quality Assessment Board

SPECIAL TERMS AND CONDITIONS OF CONSENT

Name of Institution: LEARNINGWISE Inc (dba UNIVERSITY CANADA WEST)

Consent for: MASTER OF BUSINESS ADMINISTRATION (MBA)

The following special terms and conditions are attached to the consent from the Minister of Advanced Education and Labour Market Development under section 4(3) of the *Degree Authorization Act (DAA)*.

1. **Consent Period:** The consent period will be until August 9, 2014.
2. **Faculty:** UCW will hire at minimum, one full time faculty member for each business program by September, 2009, and a second for each business program by September, 2010.
3. **Program Design:** UCW will provide greater support for faculty in design creation for online programs, specifically by hiring an Instructional design facilitator.
4. **Program Delivery:** UCW will provide evidence-based outcomes that the delivery model (online or face-to-face) is meeting the needs of students and required standards of quality.
5. **Residency Requirement:** UCW will provide evidence that its online and distance residency program are comparable in terms of quality.
6. **Previous Commitments:** UCW will fulfill the commitments specified in Dr. David Strong's letter of July 8, 2009 in response to the recommendations included in the MBA expert panel report.
7. **DQAB Provisions:** UCW meet the provisions as outlined in the Degree Quality Assessment Board's (DQAB) letter of July 31, 2009.
8. **Revocation and Suspension of Consent:** A consent holder's failure to comply with any terms and conditions or any legislative obligation may lead the minister to amend, suspend or revoke consent. The Degree Quality Assessment Board may also recommend that the minister amend, suspend or revoke consent as a result of a comprehensive review which determined that the quality of the degree program had not been maintained.
9. **Misrepresentation or Malfeasance:** The minister may deny, suspend, or revoke consent, where the following has taken place, or was taking place, at any time during or after the consent process until such time as the minister is satisfied that the situation has been remedied:
 - information provided for reviews was not truthful and complete; and/or,
 - misrepresentations, falsehood, fraud, abuse, or charges pending against the institution or its staff members for violations of law had occurred, or was occurring.

SPECIAL TERMS AND CONDITIONS OF CONSENT

I acknowledge that I understand the terms and conditions attached to consent, that all information provided in the application is true, and that I agree to comply with all representations made during the course of the application, and with the terms and conditions of consent.

DAVID STROUD
Name of authorized representative

PRESIDENT
Position at the Institution

[Signature]
Signature

29 Sept 2009
Date



AUG 10 2009

Our Ref. 75249

File #: 60100-30/LINC/0809LINC0014

Dr. David Strong, President
LearningWise Inc. (dba University Canada West)
950 Kings Rd
Victoria BC V8T 1W6

Dear Dr. Strong:

This letter is in regards to LearningWise Inc.'s application for renewal of consent for the Master of Business Administration (MBA). This application has now completed all stages of the degree quality assessment process established under the *Degree Authorization Act* (DAA).

The Degree Quality Assessment Board reviewed the proposal at its meeting on July 20, 2009, and found that the proposal meets the degree program criteria for private and out-of-province, public institutions.

As a result, I am pleased to advise that consent is given to LearningWise Inc. for an MBA degree program under section 3(1) of the DAA until January 24, 2011 with the attached *Special Terms and Conditions of Consent* that are in addition to the *Standard Terms and Conditions of Consent* which apply to all institutions receiving consent at the current locations in Victoria, Vancouver and Singapore.

I wish you continued success.

Sincerely,

Moira Stilwell, MD FRCP (C)
Minister

pc: Dr. Nicholas Rubidge, Chair
Degree Quality Assessment Board

Ms. Susan Brown, Executive Director
Policy and System Quality Branch

TERMS AND CONDITIONS OF MINISTERIAL CONSENT

Name of Institution: UNIVERSITY CANADA WEST (UCW)

Consent for: MASTER OF BUSINESS ADMINISTRATION (MBA)

The following standard terms and conditions are attached to the consent from the Minister of Advanced Education and Labour Market Development under section 4(3) of the Degree Authorization Act.

- 1) **Consent period:** The consent period will normally be five years.
- 2) **Scope of consent:** Consent will be specific to the activity, program (major and minor, if specified) and site described in the submitted application.

The consent holder must inform the minister before implementation of any material change in circumstance (i.e., ownership change, location change, material change in learning outcomes, the minimum qualifications of faculty), or of substantive changes (i.e., termination or suspension of programs that have consent), which may change the scope of consent.

- 3) **Consent not transferable:** A consent is not transferable.
- 4) **Notice for students and public:** The following must appear in the consent holder's current calendar, and in the student's enrolment contract:

This program is offered under the written consent of the Minister of Advanced Education and Labour Market Development effective (consent date) having undergone a quality assessment process and been found to meet the criteria established by the minister. Nevertheless, prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (for example, acceptable to potential employers, professional licensing bodies, or other educational institutions).

- 5) **Advertising:** A consent holder must not use any term or phrase in advertising that refers to approval of the minister or the Government of British Columbia other than that the program is offered under the written consent of the minister.
- 6) **Program Implementation:** The consent holder must enroll students in the degree program within three years from the date of consent. If the degree program is not offered within the three-year time period, consent is automatically revoked.
- 7) **Reporting:** A consent holder must provide the following information to the minister when requested:
 - if accredited in another jurisdiction, proof of continuing legal and accreditation status, and any variation in status;
 - A report on the current academic standards for each degree program for which consent has been granted, including but not limited to:
 - number and percentage of teaching staff/faculty by level of education, professional designations and experience;

TERMS AND CONDITIONS OF MINISTERIAL CONSENT

- number of full time equivalent (FTE) degree students per full time equivalent (FTE) teaching staff/faculty;
 - the institution's annual report (including audited financial statement);
 - the institution's most recent calendar;
 - tuition and related fees for the degree programs for which consent has been granted;
 - student full time equivalent (FTE) enrolment in programs by year, for which consent has been granted;
 - number of degrees granted in the previous year for programs for which consent has been granted;
 - student attrition and retention rates;
 - job placement rates (both direct and indirect);
 - employer satisfaction;
 - student satisfaction;
 - number and nature of transfer agreements entered into the previous year regarding programs for which consent has been granted; and
 - other performance measures requested by the minister.
- 8) **Entitlement of consent holder to government funding:** Ministerial consent does not entitle the consent holder to funding from the government of British Columbia.
- 9) **Revocation and suspension of consent:**
A consent holder's failure to comply with any terms and conditions or any legislative obligation may lead the minister to amend, suspend or revoke consent. The Degree Quality Assessment Board may also recommend that the minister amend, suspend or revoke consent as a result of a comprehensive review which determined that the quality of the degree program had not been maintained.
- 10) **Financial security:** The consent holder must meet conditions established regarding the security of tuition fees. These are outlined in the Degree Authorization Regulations established pursuant to Section 9(1) of the *Degree Authorization Act*.
- 11) **Access to and security of student transcripts:** The consent holder must meet the requirements regarding the access to and security of student transcripts established under Section 4(4) of the *Degree Authorization Act*.
- 12) **Student contracts:** A consent holder must have an enrolment contract for students enrolling in degree programs. The student's obligation under the contract must not exceed a period of 12 consecutive months. The contract must include the following:
- the title of the program and name of degree;
 - the start date and end date;
 - policies on student withdrawal and refund of fees and charges; and
 - the statement required under term and condition #4.

TERMS AND CONDITIONS OF MINISTERIAL CONSENT

- 13) **Awareness of policies affecting students:** A consent holder must have a calendar or other comparable publication available to students and the public setting forth the following:
- admissions requirements and procedures;
 - programs and courses with indication of when they are offered;
 - rules and regulations for student, faculty and employee conduct;
 - degree completion requirements;
 - method of course delivery;
 - tuition and other fees;
 - transfer arrangements currently in place. If the consent holder has no credit transfer arrangements in place, the consent holder must indicate that no such arrangements exist.
- 14) **Misrepresentation or malfeasance:** The minister may deny, suspend, or revoke consent, where the following has taken place, or was taking place, at any time during or after the consent process until such time as the minister is satisfied that the situation has been remedied:
- information provided for reviews was not truthful and complete; and/or,
 - misrepresentations, falsehood, fraud, abuse, or charges pending against the institution or its staff members for violations of law had occurred, or was occurring.

I acknowledge that I understand the terms and conditions attached to consent, that all information provided in the application is true, and that I agree to comply with all representations made during the course of the application, and with the terms and conditions of consent.

JAVED STRONG
Name of authorized representative

President
Position at the Institution

Javed Strong
Signature

August 4, 2009
Date

SPECIAL TERMS AND CONDITIONS OF CONSENT

Name of Institution: UNIVERSITY CANADA WEST (UCW)

Consent for: MASTER OF BUSINESS ADMINISTRATION (MBA)

The following special terms and conditions are attached to the consent from the Minister of Advanced Education and Labour Market Development under section 4(3) of the *Degree Authorization Act* (DAA).

1. **Consent Period:** The consent period will be until January 24, 2011.
2. **Faculty:** UCW will hire at minimum, one full time faculty member for each business program by September, 2009, and a second for each business program by September, 2010.
3. **Program Design:** UCW will provide greater support for faculty in design creation for online programs, specifically by hiring an Instructional design facilitator.
4. **Program Delivery:** UCW will provide clear statements on the delivery model (online or face-to-face).
5. **Residency Requirement:** UCW will provide evidence that its online and distance residency program are comparable in terms of quality.
6. **Previous Commitments:** UCW will fulfill the commitments specified in Dr. David Strong's letter of July 8, 2009 in response to the recommendations included in the MBA expert panel report.
7. **DQAB Provisions:** UCW meet the provisions as outlined in the Degree Quality Assessment Board's (DQAB) letter of July 31, 2009.
8. **Reporting:** UCW will provide reports to the DQAB as the *Special Terms and Conditions of Consent* are met and a comprehensive report which provides evidence that all *Special Terms and Conditions* are met by no later than January 31, 2010.
9. **Revocation and Suspension of Consent:** A consent holder's failure to comply with any terms and conditions or any legislative obligation may lead the minister to amend, suspend or revoke consent. The Degree Quality Assessment Board may also recommend that the minister amend, suspend or revoke consent as a result of a comprehensive review which determined that the quality of the degree program had not been maintained.

SPECIAL TERMS AND CONDITIONS OF CONSENT

10. Misrepresentation or Malfeasance: The minister may deny, suspend, or revoke consent, where the following has taken place, or was taking place, at any time during or after the consent process until such time as the minister is satisfied that the situation has been remedied:

- information provided for reviews was not truthful and complete; and/or,
- misrepresentations, falsehood, fraud, abuse, or charges pending against the institution or its staff members for violations of law had occurred, or was occurring.

I acknowledge that I understand the terms and conditions attached to consent, that all information provided in the application is true, and that I agree to comply with all representations made during the course of the application, and with the terms and conditions of consent.

JAMIE STRONG
Name of authorized representative

President
Position at the Institution

J. Strong
Signature

August 4, 2009
Date



August 9, 2004

Our Ref. 50912
File: 60100-30/LINC-0304LINC0002

Dr. David Strong
Chairman and Chief Executive Officer
LearningWise Inc.
R-Hut, McKenzie Ave
PO Box 3075 STN CSC
Victoria BC V8W 3W2

Dear Dr. Strong:

The degree proposals submitted by LearningWise Inc. to offer and grant a Bachelor of Commerce (Technology Management) degree program and a Master of Business Administration program with the following streams: Strategic Leadership, Digital Universe, Electronic Commerce, and Global Enterprise have now completed all stages in the degree quality assessment process established under the *Degree Authorization Act* (DAA). The Degree Quality Assessment Board (DQAB) reviewed the proposals at its July 12, 2004 meeting, and found that the proposals met the degree program review criteria.

The proposal submitted by LearningWise Inc. for use of the word “university” as part of the operating name “University Canada West” was also reviewed by the DQAB at its July 12, 2004 meeting, and found that it met the criteria for use of the word “university.”

The DQAB recommended to Honourable Shirley Bond, Minister of Advanced Education, that the three proposals receive consent with conditions. The standard terms and conditions and the special conditions are attached for your reference.

As a result, I am pleased to advise that consent is given, subject to the attached conditions, for LearningWise Inc. to do the following under section 3 (1) of the DAA:

- (a) grant or confer a Bachelor of Commerce (Technology Management) and a Master of Business Administration degrees;
- (b) provide a Bachelor of Commerce (Technology Management) and a Master of Business Administration degree programs; and,
- (c) advertise the Bachelor of Commerce (Technology Management) and Master of Business Administration degree programs.

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Consent is given, subject to the attached conditions, for LearningWise Inc. to use the word “university” operating as “University Canada West” to indicate that an educational program is available under section 3 (2) of the DAA.

I wish you every success in establishing your new university.

Sincerely,

ORIGINAL SIGNED BY...

Philip Steenkamp
Deputy Minister

Attachments

pc: Honourable Shirley Bond
Minister of Advanced Education